

# Paul M. Carhart

voice: (562) 331.0603

921 Olive Avenue. • Long Beach, CA 90813 Interactive Reel: paulcarhart.com/reel/

e:mail: writeme@paulcarhart.com • paulcarhart.com/index\_design.html

I am seeking a position within the framework of your company where my art direction, leadership, conceptual design, graphic design, animation and writing skills can be utilized. I am a multi-talented hard worker who is extremely adaptable to new environments and situations.

## **Computer Skills**

# - Traditional Skills

Type 75 wpm, 100% accuracy. HTML, Flash, some Action Scripting, some Director Lingo. Expert-level Adobe CS applications. Multiple platforms and network environments.

**Applications:** Photoshop, Flash, Illustrator, InDesign, QuarkXPress Dreamweaver, Fireworks, Acrobat, Dimensions, Pagemaker, Director/Shockwave, Soundedit 16, Freehand, Fontographer • CorelDraw Kai Power Tools, KPT Vector Effects, Convolver & Bryce • Microsoft Word, Excel, Publisher • Fox Pro, Filemaker Pro • Ray Dream Studio, Fractal Design Painter • Dramatica Pro • Palm OS and Palm Desktop

Quick Sketching • Storyboarding • Cartooning • Character Design Conceptual Design • Interior/Architectural Design • Illustration • Inking Rendering • Layout & Paste-up • Amberlith Overlays • Logo Design Rough Comps • Type Specification • Typography • Darkroom Procedures Stat Camera Operation • Advertising & Packaging Design • Screen Printing • Small Press Operation • Press Checks • Print Buying • Technical & Copy Writing • Press Releases • Public Relations • Voice Over

## Work Experience

#### The Designory, Long Beach, CA . . . freelance: 10/05 – 01/06 , fulltime: 01/06 – present

Interactive Production Manager/Art Director - Art Director for many Nissan projects. Design and production for Nissan 2008 and 2007 website redesigns (www.nissanusa.com), GT-R global website (in over 25 languages) and Nissan Shift\_2.0 campaign. Design and tech consultant for 2008 Infiniti site refresh, Next Generation Shopping Tools (Nissan and Infiniti), Nissan and Infiniti model year website updates and quarterly online sales events. Also on Sea Island website team. Front-end Flash prep and back-end optimization. Manage vehicle Model Year Updates, vehicle 360s (exterior and interior), shot list databases and version control updates. Manage multiple talented production artists and interfaced with HTML, java & Flash developers. Awarded "Excellence in Execution" D I Award in 2007.

#### Westone Laboratories, Colorado Springs, CO . . . 05/01 – 09/05

Interactive Art Director - Responsible for complete company Internet image. Art direction and maintenance of six websites. Flash animation. E-commerce solutions. Also scheduled, placed, concepted, wrote and designed print ads. Managed PR & ad budget for Music Products. Some cartooning.

#### LSCI Interactive (now 30dps), Colorado Springs, CO . . . 10/00 – 05/01

**Art Director** - Responsible for the total print image of the company. Awarded a 2001 Colorado Springs "Addy" Award for LSCI's marketing kit. Flash animation for Web and CD-ROM (Director) inclusion. Web design for database-driven sites. Marketing media. Press Releases. Signage. Sound editing. Character design. Voice over. Multimedia script writing. Creative direction. Troubleshooting as needed. Creative interaction with clients. Clients included Focus On The Family, Cook Communications, Ad Infinitum, Bibles for the World, TeamShare, Navigators, PRACO, The U.S. Space Foundation and Biological Sciences Curriculum Study.

#### Galapagos Studios, Colorado Springs, CO . . . 01/99 – 10/00

Art Director - Responsible for the company's total print and Internet image including product design. Duties included print buying, color seps, press checks and design of all company advertisements. Also scheduled, storyboarded and art directed catalog photo shoots. Concepted and designed top-selling T-shirt designs, mentored interns and designers, and managed up to five freelance designers at a given time. Separated all T-shirt designs.

#### Freelance Graphic Designer, Long Beach, CA . . . 01/98 – 11/98

#### Internet Exchange, Newport Beach, CA . . . 02/96 – 01/98

Art Director/Concept Designer - Responsible for concepting, rough sketches and storyboards of animated Internet advertising and Web pages. Ultimately responsible for the look of the page or ad and execution of final production. Clients included Toshiba America, Toshiba Disk Products Division, Canon Computer Systems, and NEC Computers. Some collateral print material.

#### Carol Wior, Inc., Bell Gardens, CA . . . 10/93 – 02/96

**Art Director** - Responsible for the image of the company and its four divisions. Designed and produced all collateral material including print buying, color seps and press checks. Also responsible for designing and placing all magazine advertisements. Created pencil and computer assisted concept art and storyboards to present new ideas to clients such as Eddie Bauer, Lane Bryant, Nordstrom, Home Shopping Network and Fredrick's of Hollywood. Other responsibilities included creative input and storyboarding of video & photo shoots, photo selection, managing photo library, video editing, copy writing, photo & runway prop design, packaging, themed interior design and signage.

#### Platt College, Irvine/Newport Beach, CA . . . 08/93 – 08/95

**Assistant Teacher** - Lended illustration and design skills to students to increase their understanding of creating comps, designing logos, etc. Responsible for traditional design and computer graphics workshops.

### Internships -

Silicone & Synapse, Irvine, CA . . . 1993 • Production Artist/Designer - Designed & animated cartoon video game sprites. Dinamation International Corporation, Irvine, CA . . . 1992 • Illustrator/Production Artist - Illustration, signage, paste-up, PR sheets and kits. Some cartooning.

## Education

Platt College, Irvine/Newport (now Huntington Beach), CA • Graphic Design/Computer Graphics; Certificate Outstanding Performance 1992, Diploma 1993 Long Beach City College, Long Beach, CA • Journalism/Editorial artwork; Certificate Outstanding Performance 1989 Millikan High School, Long Beach, CA • Graphic Arts/Journalism; Medal of Merit: Industrial Arts, Medallion Award and Diploma 1986